

PHOTO,VIDEO&CAMERA2012

2-4 March 2012 Helsinki Exhibition & Convention Centre



www.kuvamessut.com

PHOTO,VIDEO&CAMERA 2012 offers an outstanding possibility to exhibit photography, video, imaging, services and latest in consumer home electronics and sales right before the summer season. The fair is organized now at the Helsinki Exhibition & Convention Centre at the same time with GoExpo, a sporty set of different fairs bringing thousands of potential new enthusiasts.

PHOTO,VIDEO&CAMERA -suits best for companies that offer the public:

- Photo and video cameras and accessories
- Photo developing equipment and services
- Digital recording and distribution products and services
- Video editing software and systems
- Image processing software and systems
- Printing and equipment
- Mobile imaging and distribution
- IT, web solution and additional accessories
- Home theatre and AudioVisual technology
- Education, educational institutions, organisations and publications
- 3D imaging in different forms
- Photo cameras and accessories

PHOTO,VIDEO&CAMERA has been organized successfully earlier as it's own event. In 2011 more than 60 organisations exhibited their products and services to about 4 500 visitors. The marketing communications is still directed to the audience interested in Image, but the other events in sports and other active hobbies bring many new visitors. Last GoExpo gathered about 35.000 visitors.

At the same time with one entrance fee or invitation card: Bicycle, Fitness and Exercise, Golf, Outdoor, Fishing, Helsinki Horse Fair (Sat-Sun) and Hunting.

MARKETING TO THE RIGHT AUDIENCE

MARKETING in advertising and direct marketing is directed to the enthusiasts and professionals. In addition, the extensive marketing of GoExpo bring in large numbers of potential new members.

PROGRAM is built to offer interesting presentations for amateurs, professionals and beginners alike. A-list specialists give practical information on the three program stages.

PHOTO,VIDEO&CAMERA gives you a chance to contact:

- Amateurs and professionals in photography and photoprocessing
- Amateurs and professionals in video, editing and after-treatment
- Trainers and students in the business
- Active amateurs and professionals in digital media
- Buyers, dealers and sellers
- Other visitors in eight fairs at the same time

FACTS ABOUT PHOTO, VIDEO & CAMERA 2012

Opening hours:

Fri 2 March 12 noon–7 pm
 [12noon–4 pm programme for professionals]
 Sat 3 March 10 am–6 pm
 Sun 4 March 10 am–5 pm

Place:

Helsinki Exhibition & Convention Centre

Space rental:

88,00 €/m²

Registration fee is added in the participation:
 100,00 € + VAT 23%.

See information about package stands from
 a separate brochure.

Organiser:

Sevent Oy
 PL 131, 00511 Helsinki, Finland

Further information and stand booking:

Marko Sormunen Executive Producer,
 sales, partners and program
 Tel + 358 (0)40 567 0988
 marko.sormunen@sevent.fi

Lauri Selenius Producer, sales
 Tel + 358 (0)45 113 6763
 lauri.selenius@sevent.fi

www.kuvamessut.com

